

Corporate Sponsorship - \$2,500

- 3' x 5' business sign on both sides (front and back) of archway entrance to fairgrounds (signage paid for by PCAS)
- Optional display area on fairgrounds (large equipment and vehicles, buildings)
- 2'x 4' advertising sign on back side of arena bleachers (signage paid for by PCAS)
- Eligible to hang business banner below arena announcers stand (please provide banner)
- Recognized as a "Corporate Sponsor" on polk-county-fair.com website
- Recognition as a "Corporate Sponsor" on the permanent sponsorship sign inside the Ag Hall building
- Business name mentioned on radio ads (York and Columbus)
- Up to \$50 credit to be used towards company advertisement as a Corporate Sponsor in 2021 Polk County Fairbook mailed to all residents in county (**Sponsorship must be received by April 15th, 2021**)
- Recognition on electronic signboard displayed during fair
- Six (6) passes to events (Figure 8, Demolition Derby)
- Announced as "Corporate Sponsor" at evening arena events (Figure 8, Demolition Derby)

Gold Sponsorship - \$1,500

- 2'x 4' advertising sign on back side of arena bleachers (signage paid for by PCAS)
- Optional display area on fairgrounds (large equipment and vehicles, buildings)
- Recognition as a "Gold Sponsor" on polk-county-fair.com website
- Recognition as a "Gold Sponsor" on the permanent sponsorship sign inside the Ag Hall building
- Up to \$35 credit to be used towards company advertisement as a Gold Sponsor in 2021 Polk County Fairbook mailed to all residents in county (**Sponsorship must be received by April 15th, 2021**)
- Recognition on electronic signboard displayed during fair
- Four (4) passes to events (Figure 8, Demolition Derby)
- Announced as "Gold Sponsor" at evening arena events (Figure 8, Demolition Derby)

Silver Sponsorship - \$750

- Sponsors eligible to purchase a 2'x 4' advertising sign on back side of arena bleachers
- Optional display area on fairgrounds (large equipment and vehicles, buildings)
- Recognition as a "Silver Sponsor" on polk-county-fair.com website
- Recognition as a "Silver Sponsor" on the permanent sponsorship sign inside the Ag Hall building
- Up to \$25 credit to be used towards company advertisement as a Silver Sponsor in 2021 Polk County Fairbook mailed to all residents in county (**Sponsorship must be received by April 15th, 2021**)
- Recognition on electronic signboard displayed during Polk County Fair
- Two (2) passes to events (Figure 8, Demolition Derby)

Bronze Sponsorship - \$250

- Sponsors eligible to purchase a 2'x 4' advertising sign on back side of arena bleachers
- Optional display area on fairgrounds (15' x 15' area – lawn mowers, UTVS, golf carts, no large equipment)
- Recognition as a "Bronze Sponsor" on polk-county-fair.com website
- Recognition on electronic signboard
- Recognition as Bronze Sponsor in 2021 Polk County Fairbook mailed to all residents in county (**Sponsorship must be received by April 15th, 2021**)
- One (1) pass to events (Figure 8, Demolition Derby)

Signage Sponsorship - \$100

- Sponsors eligible to purchase a 2'x 4' advertising sign on back side of arena bleachers
- Recognition as a Signage Sponsor on polk-county-fair.com website

Friend of the Polk County Fair Sponsorship - \$25 - \$99

- Recognition as a "Friend of the Polk County Fair" on polk-county-fair.com website

Yes! I will help support the 2021 Polk County Fair!

___ Corporate ___ Gold ___ Silver ___ Bronze ___ Signage ___ Friend (\$___)

Business Name: _____

Primary Contact: _____

Address: _____

Phone: _____

Email (**please** provide!): _____

Website or Facebook Page: _____

If your business does not already have one, are you interested in purchasing a 2' x 4' advertising sign for the back of the grandstand bleachers? **Please note that you must donate a minimum of \$100 to have your sign displayed.**

Yes ___

No ___

Already Have One ___

If yes, please include an additional \$125 for cost of the sign (signs made by Schieffer Signs of Columbus)

Please send all checks to 660 Ridge Street, Osceola, NE 68651

Make checks payable to "Polk County Ag Society"