

Corporate Sponsorship - \$2,500

- 3' x 5' business sign on both sides (front and back) of archway entrance to fairgrounds (signage paid for by PCAS)
- Optional display area on fairgrounds (large equipment and vehicles, buildings)
- 2'x 5' advertising sign on back side of arena bleachers (signage paid for by PCAS)
- Eligible to hang business banner below arena announcers stand (please provide banner)
- Recognized as a "Corporate Sponsor" on polk-county-fair.com website
- Recognition as a "Corporate Sponsor" on the permanent sponsorship sign inside the Ag Hall building
- Business name mentioned on radio ads
- Up to \$50 credit to be used towards company advertisement as a Corporate Sponsor in 2023 Polk County Fair Book mailed to all residents in county (**Sponsorship must be received by April 15th, 2023**)
- Recognition on electronic signboard displayed during fair
- Six (6) passes to events (Ranch Rodeo, Figure 8, Demolition Derby)
- Announced as "Corporate Sponsor" at evening arena events (Ranch Rodeo, Figure 8, Demolition Derby)

Gold Sponsorship - \$1,500

- 2'x 5' advertising sign on back side of arena bleachers (signage paid for by PCAS)
- Optional display area on fairgrounds (large equipment and vehicles, buildings)
- Recognition as a "Gold Sponsor" on polk-county-fair.com website
- Recognition as a "Gold Sponsor" on the permanent sponsorship sign inside the Ag Hall building
- Up to \$35 credit to be used towards company advertisement as a Gold Sponsor in 2023 Polk County Fair Book mailed to all residents in county (**Sponsorship must be received by April 15th, 2023**)
- Recognition on electronic signboard displayed during fair
- Four (4) passes to events (Ranch Rodeo, Figure 8, Demolition Derby)
- Announced as "Gold Sponsor" at evening arena events (Ranch Rodeo, Figure 8, Demolition Derby)

Silver Sponsorship - \$750

- Sponsors eligible to purchase a 2'x 5' advertising sign on back side of arena bleachers
- Optional display area on fairgrounds (large equipment and vehicles, buildings)
- Recognition as a "Silver Sponsor" on polk-county-fair.com website
- Recognition as a "Silver Sponsor" on the permanent sponsorship sign inside the Ag Hall building
- Up to \$25 credit to be used towards company advertisement as a Silver Sponsor in 2023 Polk County Fair Book mailed to all residents in county (**Sponsorship must be received by April 15th, 2023**)
- Recognition on electronic signboard displayed during Polk County Fair
- Two (2) passes to events (Ranch Rodeo, Figure 8, Demolition Derby)

Bronze Sponsorship - \$250

- Sponsors eligible to purchase a 2'x 5' advertising sign on back side of arena bleachers
- Optional display area on fairgrounds (15' x 15' area – lawn mowers, UTVS, golf carts, no large equipment)
- Recognition as a "Bronze Sponsor" on polk-county-fair.com website
- Recognition as Bronze Sponsor in 2023 Polk County Fair Book mailed to all residents in county (**Sponsorship must be received by April 15th, 2023**)
- Recognition on electronic signboard displayed during Polk County Fair
- One (1) pass to events (Ranch Rodeo, Figure 8, Demolition Derby)

Signage Sponsorship - \$100

- Sponsors eligible to purchase a 2'x 4' advertising sign on back side of arena bleachers
- Recognition as a "Signage Sponsor" on polk-county-fair.com website
- Recognition as Signage Sponsor in 2023 Polk County Fair Book mailed to all residents in county (**Sponsorship must be received by April 15th, 2023**)

Friend of the Polk County Fair Sponsorship - \$25 - \$99

- Recognition as a "Friend of the Polk County Fair" on polk-county-fair.com website
- Recognition as Friend of the Polk County Fair Sponsor in 2023 Polk County Fair Book mailed to all residents in county (**Sponsorship must be received by April 15th, 2023**)

Yes! I will help support the 2023 Polk County Fair!

<input type="checkbox"/> Corporate (\$2,500)	<input type="checkbox"/> Gold \$1,500	<input type="checkbox"/> Silver (\$750)	<input type="checkbox"/> Bronze \$250	<input type="checkbox"/> Signage \$100	<input type="checkbox"/> Friend (\$_____) \$25-99
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Business Name: _____

Primary Contact: _____

Address: _____

Phone: _____

Email (**please** provide): _____

Website or Facebook Page: _____

If your business does not already have one, are you interested in purchasing a 2' x 5' advertising sign for the back of the grandstand bleachers? **Signs are made by Schieffer Signs of Columbus.**

Please note that all sponsors must donate a minimum of \$100 annually to have your sign displayed.

Yes

No

Already Have an Advertising Sign

If yes, please include an additional \$125 for cost of the sign. You will be contacted with details for ordering your sign.

Request attachment of business cards so those can be directly uploaded to website, possibly Facebook and other promotional materials. Butler County does this. Check out their website. It looks great!

Please send all checks to:

*Polk County Ag Society
120 West Washington Street
Shelby, NE 68662*

Checks payable to "Polk County Ag Society"

More edits made on 2023 June Mailing letter – check for changes like sign size on tier page 1